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La. R.S. 13:5071, et seq. – NOTICE OF CHANGE TO BRAND DIRECTORY

Date of Notice: September 25, 2026

**FROM: LOUISIANA DEPARTMENT OF JUSTICE
TOBACCO SETTLEMENT ENFORCEMENT UNIT**

TO: TOBACCO WHOLESALERS (Via facsimile and/or email)
RE: LISTING/DELISTING NOTICE

Pursuant to La. R.S. 13:5071, et seq., notice is hereby given that the following manufacturer(s) and/or brand(s) will be added from Louisiana's Tobacco Brand Directory.

<u>MANUFACTURER</u>	<u>BRAND(S)</u>	<u>BRAND STATUS</u>	<u>COUNTRY OF ORIGIN</u>
R.J. Reynolds Tobacco Co. (OPM)	Pall Mall	APPROVED	CHILE
Xcaliber International (NPM)	1975 The Lost Blend ("1975")	APPROVED	UNITED STATES
Xcaliber International (NPM)	1985 The Lost Blend ("1985")	APPROVED	UNITED STATES
Xcaliber International (NPM)	1995 The Lost Blend ("1995")	APPROVED	UNITED STATES
Xcaliber International (NPM)	Seconds	APPROVED	UNITED STATES

The most current lists of approved participating and non-participating manufacturers, as well as brands, are maintained on the Attorney General's website and may be viewed at <https://www.aglizmurrill.com/Tobacco> by clicking on either the "Louisiana Approved Tobacco Products Directory by Manufacturer" link or "Louisiana Approved Tobacco Products Directory by Brand" link, both of which are located under the "Our Resources" section of the page.

If you have any questions regarding this notice, please feel free to contact the undersigned via email at tobaccodoj@ag.louisiana.gov or via telephone at (225) 326-6423.

For Louisiana,
LIZ MURRILL
ATTORNEY GENERAL

/s/ Arham Mughal
Assistant Attorney General